

# SPONSORSHIP OPPORTUNITIES

2022-2023



The mission of the nonprofit, nonpartisan Close Up Foundation is to **inform, inspire, and empower** young people to understand and embrace the rights and responsibilities of active citizenship. Since 1971, Close Up has served more than one million students and teachers from across the country.

At the heart of our work is a dedication to **creating diverse learning communities** in which students engage with peers from different backgrounds to practice the skills of active citizenship. Our goal is to help young people articulate their viewpoints, listen to those of others with tolerance and respect, and foster an environment in which students learn from each other. To ensure we reach youth from all communities, we provide support to those who lack access to meaningful civic education opportunities.

Each year, Close Up programs serve **more than 20,000 students and teachers from all 50 states and the U.S. territories**, from public and private schools and urban and rural communities alike.

## *Supporting Our Work*

Your support aids Close Up in our mission and work to provide meaningful civic education opportunities to students and teachers from economically disadvantaged and underrepresented communities. We offer a variety of virtual and in-person programs for middle school and high school students, professional development for educators, and classroom resources.

**Programs:** Close Up programs (in-person and virtual) are immersive, life-changing, civic education experiences designed to help high school and middle school students realize the power they hold as citizens. Signature programs include:

- **Close Up Washington (In-Person):** Using our nation's capital as a living classroom, students engage in discussions, deliberations, and simulations; participate in memorial and museum study visits; gain insights from policy experts; and meet with their members of Congress and staff.
- **IMPACT (Virtual):** Students develop a deep understanding of complex policy challenges facing the nation and connect those issues to longstanding values and tensions. Students examine policy, evaluate proposals that represent a range of viewpoints, and consider solutions to address the issues impacting our democracy.

**Professional Development:** Our trainings are designed to help teachers gain the tools to facilitate civil discourse in the classroom and learn effective strategies for promoting inclusion and collaboration. All trainings include classroom-ready resources and lesson plans. Sample themes include Navigating Discourse in the Classroom, Facilitating Productive Discourse, and Media Literacy.

**Classroom Resources:** Close Up's resources help students work with their peers to explore the critical policy issues facing the nation. The Current Issues Resource Library provides teachers with balanced, bipartisan content on current events and historical debates, as well as lesson plans and additional resources that foster skill development and learning.

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## Sponsorship Levels

Each sponsorship level includes three options and donors will select the best opportunity to support Close Up's mission and serve students and teachers across the country.

### **GOLD: \$10,000**

- DC Programs: Four (4) full student scholarships or ten (10) partial student scholarships and access to the Current Issues Resource Library for the partner school
- Virtual Programs: Twenty (20) student scholarships and access to the Current Issues Resource Library for the partner school
- Professional Development & Classroom Resources: Training and access for ten (10) schools to the Current Issues Resource Library

### **SILVER: \$5,000**

- DC Programs: Two (2) full student scholarships or four (4) partial student scholarships and access to the Current Issues Resource Library for the partner school
- Virtual Programs: Ten (10) student scholarships and access to the Current Issues Resource Library for the partner school
- Professional Development & Classroom Resources: Training and access for five (5) schools to the Current Issues Resource Library

### **BRONZE: \$2,500**

- DC Programs: One (1) full student scholarship or two (2) partial student scholarships and access to the Current Issues Resource Library for the partner school
- Virtual Programs: Five (5) student scholarships and access to the Current Issues Resource Library for the partner school
- Professional Development & Classroom Resources: Training and access for two (2) schools to the Current Issues Resource Library

### **PATRON: \$1,000**

- DC Programs: One (1) partial student scholarship
- Virtual Programs: Two (2) student scholarships
- Professional Development & Classroom Resources: Training and access for one (1) school to the Current Issues Resource Library

## Benefits

Close Up will acknowledge and highlight support through the following opportunities for each level:

- Donor highlight video (Gold and Silver level only)
- Support for local schools and education partners
- Branded outreach and recruitment materials
- Named scholarship (example: XX Scholars) and/or branded acknowledgement on resources
- Featured newsletter and social media highlight
- Highlight on the Close Up website

*The Close Up Foundation is a nonprofit 501(c) (3) organization (Federal Identification Number 23-7122882) that promotes responsible participation in the democratic process.*